QUALITY RECOGNITION
IN WEDDING TOURISM

beneficios@weddingtourismspecialist.com
www.WeddingTourismSpecialist.com

IADWP
International Association of Destination Wedding Professionals

eb turismo

What is the Recognition?

Those who demonstrate that they satisfy the basic requirements and guidelines of the Quality Recognition in Wedding Tourism will be granted the right to use the Trademark and its denomination.

The recognition will show them as a “Wedding Tourism Specialist”, or WTS, distinguishing them from the competition and positioning them before potential clients as a reliable and quality service.

It is a valuable element for those who hold it as it is a tool for continuous improvement for the service providers who obtain it, as well as for those who may not at first meet the conditions necessary to meet membership guidelines.

The recognition process will allow participants to identify areas of opportunity in their services, processes, and installations, thus benefitting them through the opportunity to design and implement a plan for improvement. The recognition will represent a mechanism for quality assurance, as the participants must complete the process annually to confirm their participation in the Recognition.

The Recognition, its emblem or logo, can be used by participants during the time that they participate in the program, as noted in the written approval, subject only to the limitation that participants will not be able to market products that include the Recognition, emblem, or logo.

To assure the correct use of the Recognition and its components, participants will be provided with the Graphic Identity Manual.